

TIRES

Mark Welch — Safety Officer



Remember back when you took the Basic Rider Course to get your endorsement? During the pre-ride inspection, you learned an acronym to help you methodically inspect your motorcycle that

started with T which stands for tires. (In Oklahoma, it is pronounced “tars”.)

Unlike a car with a spare, your motorcycle will be out of commission should you experience a tire failure.

So it is important for you to inspect your tires before each ride. Look for any deformities in the tread or sidewalls, foreign objects stuck in the tire, and make certain there is adequate tread. Check the pressure in your tires while they are cold.

Harley recommends 36psi for the front tire and 40psi in the rear tire.

Michelin is having an air pressure awareness campaign as a result of research they have conducted. They have attended motorcycle rallies across the nation over the past several years and found that 19% of front tire pressures and 11% of rear tire pressures are underinflated.

They learned that the most avid riders in the country often overlook this one, very important, safety feature.

Michelin is conducting its Michelin Air Care Contest and will award a \$100 gas card every two weeks until September 17, 2016.

To play, post a photo or video of yourself checking your motorcycle’s tire pressure on Facebook or Instagram and include the three hashtags: #MichelinOnMyMoto, #MichelinAirCare, and #CheckItYourselfie.



The most popular post during each two-week period will win \$100 gas card. You may post as often as you like and creativity is encouraged. (I shudder to think of what Wes may be contemplating.)

Should your post receive one million views or more, you will be eligible to receive a set of Michelin Tires.

For more information, visit MichelinMotorcycle.com.

So get your post on and win some great prizes!

Head and eyes!

Mark